

# prescribe the most affordable lens family at Walmart



when contact lens wearers were asked about future wearing intentions:



25% were looking  
for better vision\*



43% were looking  
for improvements  
in comfort\*

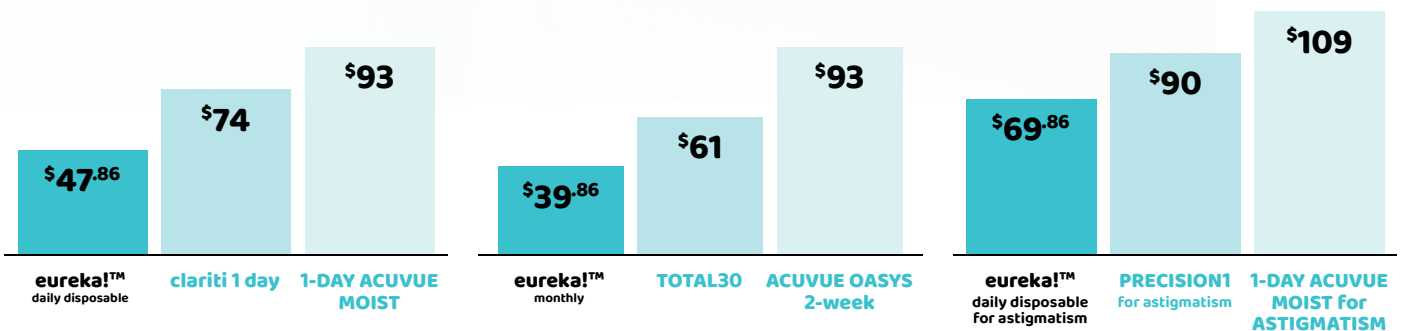


66% were concerned  
about cost\*

\*Among patients surveyed, as reported in the 2023 Study of the U.S. Consumer Contact Lens Market by Multi-sponsor Surveys, Inc.

exclusively at Walmart Vision Centers

# exceptional comfort and clear vision at an unbeatable price



prescribe the eureka!™ family of lenses—  
quality vision that doesn't break the bank